

ERICA SMITH

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MEDIA EXPERIENCE

ST. LOUIS POST-DISPATCH: St. Louis

NEWS DESIGNER: December 2006-present

Design A1, metro and business sections. Also create multimedia presentations and mashups for STLtoday.com.

THE TIMES OF NORTHWEST INDIANA: Munster, Ind.

DESIGN EDITOR: March-October 2006

NEWS DESIGN TEAM LEADER: July 2004-March 2006

Oversaw 12 news designers: Responsible for training, hiring, scheduling, daily production, and daily and long-term story planning. Initiated a student/professional design mentor program and team-building activities. Also filled in as night editor.

NEWS DESIGNER: January 2000-February 2003

Designed A1 and local news sections. Also worked as a copy editor and wire editor.

DESIGN CONSULTANT

THE FORUM: Fargo, N.D.; January 2006

Taught a two-day design quick course for designers and editors.

PACIFIC LUTHERAN UNIVERSITY: Spanaway, Wash.; December 2003-June 2004

Critiqued and trained student journalists.

BETHEL PRIDE: Spanaway, Wash.; June-December 2003

Designed and edited Bethel School District's newsletter; redesigned it in June-July 2003.

THE NEWS TRIBUNE: Tacoma, Wash.

PAGE DESIGNER: March 2003-June 2004

Designed A1, the local news section and a weekly art and entertainment tab. Redesigned the tab June-August 2003.

COMPUTER EXPERIENCE

SOFTWARE: InDesign and InCopy, QuarkXPress and Quark Copy Desk, Photoshop, Flash, GoLive, Merlin, MediaGrid, Illustrator, Freehand, Microsoft Office, Lotus Notes

LANGUAGES: HTML, CSS, Actionscript, JavaScript, XML

EDUCATION

NORTHWEST MISSOURI STATE UNIVERSITY: Maryville, Mo.

Bachelor of science in journalism: 1999

AWARDS

SOCIETY FOR NEWS DESIGN

AWARD OF EXCELLENCE: 2005

Page redesign, The Times of Northwest Indiana

AWARDS OF EXCELLENCE: 2004

Overall newspaper redesign, The Times of Northwest Indiana

Page redesign, The Times of Northwest Indiana

AWARD OF EXCELLENCE: 2002

Front-page design, "Listening to the deaf," The Times of Northwest Indiana

AWARD OF EXCELLENCE: 2001

Front-page design, "41 days in hell," The Times of Northwest Indiana

SOCIETY OF PROFESSIONAL JOURNALISTS

FIRST PLACE: Indiana chapter; 2002

Front-page design, "Listening to the deaf," The Times of Northwest Indiana

FIRST PLACE: Chicago Headline Club; 2002

News page design, "Indian gaming" series, The Times of Northwest Indiana

REFERENCES

MARK BIEGANSKI

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Chicago Sun-Times
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KEVIN COBB

News designer
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THERESA BADOVICH

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